

CITY OF MERRITT

AGENDA

BUDGET DELIBERATIONS

CITY HALL
2185 Voght Street
Merritt, B.C.

Monday, March 08, 2010
At 4:45 p.m.

Mission Statement: The City of Merritt is a progressive, attractive, economically viable City that is socially responsible and environmentally sustainable.

Council

Mayor Susan Roline

Councillor Dave Baker

Councillor Mike Goetz

Councillor Nadia Hunter

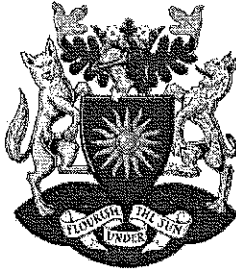
Councillor Harry Kroeker

Councillor Alastair Murdoch

Councillor Shelley Sanders

Country Music Capital of Canada

For Enquiries
Telephone - (250) 378-4224
www.merritt.ca



CITY OF MERRITT

A G E N D A

BUDGET DELIBERATIONS COUNCIL CHAMBER, CITY HALL MONDAY, MARCH 08, 2010 AT 4:45 P.M.

1. PRESENT

2. CALL TO ORDER

3. BUDGET DELIBERATIONS

2010 BUDGET MEETING MINUTES	3.1	Minutes for the Budget Presentations and Deliberations held to date <i>(For Council Information Only)</i>
CAPITAL BUDGET	3.2	Continuation of Capital Budget File: 1705
RED CIRCLED ITEMS	3.3	Red Circled Items File: 1705
4. INFORMATION ITEMS

MERRITT WALK OF STARS Page 3-5	4.1	Approved Tourism Economic Development (TED) Funding; Ron Sanders, President, Merritt Walk of Stars March 02, 2010 Letter File: 1705
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5. TERMINATION OF MEETING

Carole

From: rbrandpr [rbrandpr@telus.net]
Sent: Tuesday, March 02, 2010 4:37 PM
To: Carole
Subject: budget meeting

Hi Carol,
I know that it's only an hour until your budget meeting, but I understand that City Council may require the attached information from MWOS.

Robyn

Robyn Grebliunas



Country Music Capital of Canada



★ Box 760 Merritt, BC V1K 1B8 (250) 378-2267
★ www.merrittwalkofstars.com info@merrittwalkofstars.com

Binder
 Mailboxes
MAR 03 2010
 Central Filing
No. 1705

March 2, 2010

City of Merritt
2185 Voght Street
P.O. Box 189
Merritt, BC, V1K 1B8

Dear Honorable Mayor Susan Roline and City Council;

SUBJECT: Approved Tourism Economic Development (TED) Funding

On behalf of the Merritt Walk of Stars Board, I would like to thank the City of Merritt for considering the MWOS request for a continuation of the funding of \$15, 500.00 for the upcoming fiscal year.

The funding will be used for promotion of Merritt as the Country Music Capital of Canada. All of the events and promotional materials are important branding opportunities for our community as the Country Music Capital of Canada. The City of Merritt will be mentioned as a sponsor at all of the events. Through our partnership we will be promoting Merritt, the Country Music Capital Branding and the Hall of Honour to an extensive audience in 2010.

The budget breakdown for this funding is as follows:

Event	MWOS Contribution	TED Funding
Banner poles and installation in downtown Merritt	\$2,000.00	\$6,750.00
Banners for new poles	\$2,000.00	\$5,750.00
Canadian Country Music Awards in Edmonton, AB September 2010 MWOS will be promoting Canadian Country Music Hall of Honour and Merritt as the Country Music Capital of Canada	\$25,000.00	\$2,000.00
BC Country Music Awards Vancouver, BC October 2009	\$5,000.00	\$1,000.00
Presentation and Materials	\$10,000.00	\$

It is imperative that the City of Merritt leave the \$15,500.00 funding as a line item in the budget, in addition to considering our grant in aid application. It is imperative that we continue to work together to ensure that branding events, assets and marketing continue for our community. Merritt Walk of Stars is currently working hard to open the Canadian Country Music Hall of Honour, to ensure that there is a music festival here in 2011 and to continue to brand Merritt as the Country Music Capital of Canada.

Please contact me at 250 315 2711 if you require any further information. A delegation from MWOS will be happy to meet with Mayor and City Council at your earliest convenience. In closing, I would like to thank City Council for your support of our projects. Our partnership is a crucial part of branding our community and revitalizing our economy.

Sincerely,

Ron Sanders

President